



Myriam Talbi

DIRECTOR, BUSINESS DEVELOPMENT & STRATEGY

For over 19 years Myriam has accumulated vast experience in local and international IT, customer relations management, sales, business development, product and project engagement positions.

Myriam is a senior manager with extensive management experience and proven sales and project team management capabilities, success in opening new markets and appointing distributors. Expert in Large Enterprise, Public Sector and Healthcare market during her work in global and local companies such as HP, SAP and NESS Technologies.

Myriam is committed to developing new marketing channels while achieving sales targets. Her proven track record includes excellent negotiation and human relations; she has vast knowledge and experience with local and international IT and business software related companies, both from a project management and a sales/business development point of view.

Myriam is an expert in Business Development in effective and specific account plans to ensure revenue target. Myriam has developed relationships with new and existing customers and leverage to drive a company strategy through the organization. Myriam holds B.Sc. Industrial Engineering and Management from Tel Aviv University.